

# Akita International Festival 2014

## Application Outline for Booth Exhibition

### <Festival Outline>

Date: Saturday, October 18<sup>th</sup>, 2014 10:00am to 5:00pm  
Sunday, October 19<sup>th</sup>, 2014 10:00am to 4:00pm  
Place: Atorion B1  
Organizer: Akita International Association  
Number of visitors: 4,371 (Last year)

### <Application Requirements>

Category: 1) Exhibition booth – presenting your home country and culture  
2) Selling booth – bazaar, product sales, etc.

Requirements:

1. You must be a member of AIA Network Groups or a foreign resident living in Akita. You should be a group of 2 people at least.
2. Your participating purpose should not be profit-making, religious, and political.
3. If you sell something, describe items and the use of proceeds clearly.
4. You must attend our briefing session for the Festival scheduled as below (Without this attendance, your application will not be accepted) .  
Friday, September 19 at 6:30 pm or Saturday, September 20 at 10:00 am  
\*The meeting for the Festival will take about 30 minutes.
5. No cooking is permitted on site.
6. No electronic power supply is available inside of the building.
7. If you do not speak Japanese, please be accompanied by a person who can communicate in Japanese with you.

Charge: Free

How to apply: Please fill out an application form (next page), and submit to AIA by mail/fax/e-mail no later than **Saturday, August 16<sup>th</sup>**.

Special instruction:

1. We accept application on a first-come and first-served basis.
2. All exhibitor who will provide foods at the booth must report to local health center in advance.
3. You cannot choose the layout of your booth.
4. We are hosting Quiz Rally at the festival. Please prepare at least 5 questions related to the content of your booth exhibition.
5. All the equipment listed below are provided to each booth for free.
  - ◇ 2 Panels (H180cm x W90cm)
  - ◇ 1 Table(H180cm x W90cm)
  - ◇ 2 chairs
  - ◇ 1 two-sided adhesive tape (No pins.)
6. Please note that we might use photos/movies we take at the festival for our future PR activities.

**Akita International Festival 2014**  
**Application Form for Booth Exhibition**

**Deadline: Saturday, August 16<sup>th</sup>, 2014**

Date of submission: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ (YYYY/MM/DD)

**Submit to/Contact:**

Attn. Yumiko Ichikawa  
 Akita International Association  
 Atorion 1F, 2-3-8 Nakadori Akita City, 010-0001  
 TEL : 018-893-5499 FAX : 018-825-2566  
 E-mail : ichikawa@aiahome.or.jp

**1. Applicant**

Name of your party* (*Mandatory)	Japanese:			
	English			
Representative/Person in charge*(*Mandatory)				
Address*(*Mandatory)	〒			
Contact	TEL*		e-mail	
	FAX		Cell phone	

**2. Contents**

Past participation	<input type="checkbox"/> New <input type="checkbox"/> participated last year <input type="checkbox"/> participated before
You can run a booth on:	<input type="checkbox"/> <b>Saturday, Oct 18</b> <input type="checkbox"/> <b>Sunday, Oct 19</b> <input type="checkbox"/> <b>Both</b>
Country and content you would like to introduce* (*Mandatory)	Country: Content:
Category/ Item of your booth (For Sales)	<input type="checkbox"/> Exhibition booth – presenting your home country and culture
	Item, Price:  Use of proceed:

**Results of selection and meeting schedule will be announced in mid-August by mail.**